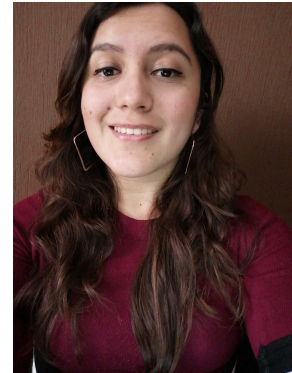


Cinthy  
María  
Sandoval  
Cuellar  
**Corporate  
responsibility**

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11 february 1993  
Guatemala

Guatemala, Mixco  
01057, Mixco,  
Guatemala



+502 55437720  
[cinthya.sandovalcuellar@gmail.com](mailto:cinthya.sandovalcuellar@gmail.com)

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**Skills**

Graduate in international relations passionate about creating innovative solutions. Experience in national and international cooperation projects on Economic development, DRR, aid and humanitarian assistance.

Creation of links and management of public relations with the private sector, NGOs and national and international institutions to create projects with social impact. Development of innovation programs focused on the productivity of entrepreneurship and small companies MSMEs

Fluent in 2 languages.

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**Professional Experience**

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Synaptica Project/ Corporate Responsibility  
AUGUST 2020 - PRESENT. GUATEMALA CITY,  
GUATEMALA

- Supporting the definition and development of organizational programs of innovation and productivity to work with entrepreneurship and small companies MSMEs linked to resilience and environmental and social impact
- Supporting the creation of policies and processes for the corporate responsibility for Synaptica.

Red Nacional de Grupos Gestores / Business Advisor  
APRIL 2020- PRESENT. SACATEPÉQUEZ, GUATEMALA.

- Develop skills , capacities and knowledge to entrepreneurs and new Micro, small and medium enterprises - MSMEs -
- Specialized assistance of business development and entrepreneurship services, innovation programs focused on productivity improvement for business development, strengthening and sustainability of undertakings.
- Performance of the position of Business Advisor of the department of Sacatepéquez under the project Emprendo por ti Sacatepéquez financed by BANTRAB

Coordinadora Nacional para la Reducción de Riesgos a Desastres-CONRED- /  
Liaison Officer

APRIL 2017- FEBRUARY 2020. GUATEMALA CITY, GUATEMALA.

- Responsible for linking with the private sector, national links and NGOs for the generation of national and international cooperation projects for Reduction Disasters Risks, resilience and humanitarian aid.
- Formulation, follow-up, monitoring and evaluation of projects for sustainable development at the national level.
- Creation of strategies for public-private alliances and international cooperation.

KANTAR MERCAPLAN MILLWARDBROWN /Research Assistant

NOVEMBER 2016 - MARCH 2017. GUATEMALA CITY, GUATEMALA.

- Conducting market positioning research for more than 89 companies in Latin America and the Caribbean.
- Generation of management solutions focused on expanding their markets.
- Development of market research and neuromarketing for national and international companies.
- Applications of focus groups metodologis for neuromarketing.

KONRAD ADENAUER STIFTUNG /Project coordination assistant

JANUARY 2015- JULY 2016. GUATEMALA CITY, GUATEMALA.

- Support in the coordination of projects in the area of Social Market Economy with (Teachers, Students and Management Groups), Rule of Law (Training workshops TSE, OJ, CC, Workshops on Mayan Law and Electoral Forums 2015 to positions of popular election) and Scholarships (Meeting of Alumni KAS Scholars).
- Planning, execution, logistics and management of institutional funds (per diem, quotes and purchases).

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## Education

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### MSc in Public Management and leadership

OCCIDENTE UNIVERSITY/ GOVERNMENT SCHOOL OF GUATEMALA, GUATEMALA CITY,  
GUATEMALA

JANUARY 2011 - NOVEMBER 2015

• Principal subjects:

Public Policies, Reduction Disaster Risk, resilience and humanitarian aid, development goals, Ecology of development, Justice ecology.

Final dissertation: "Proposal to update the National Policy for Reduction Disaster Risk in Guatemala for 2019-2030"

## Degree in International Relations

RAFAEL LANDIVAR UNIVERSITY, GUATEMALA CITY, GUATEMALA

JANUARY 2011 - OCTOBER 2015

• **Principal subjects:**

Public function, diplomatic and consular relations, regional cooperation, Latinamerican and European projects, CELAC, European Union, Interdependence Theory, Business agendas on international cooperation.

Final dissertation: "The transnationalization of agendas to strengthen regional cooperation (CELAC-UE Business Summits 2010-2014)."

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## Internships and Volunteering

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### Corporate Donations, Red Inmediata de Solidaridad - RESI-

MARCH 2020- PRESENT GUATEMALA CITY

GUATEMALA

- Mapping actors, creation of links and management of corporate donations.
- Creations of the process of alliance with cooperative to donation management.
- Collaborate to create art activities to generate cooperative donations.

### Political training coordinator, Partido Movimiento Semilla

DECEMBER 2018- JULY 2020 GUATEMALA CITY

GUATEMALA

- Creation of political training programs on leadership issues, new municipalities, political oversight among others
- Coordination of 71 volunteers to make social impact and political training to pass from being activists to political actors.

### Leader of the movement

JOVENES INCIDENTES

Guatemala, KAS

JANUARY 2017 - JULY 2018, GUATEMALA, GUATEMALA

- Initiatives to link young politicians

### Administrative coordination/

TECHO Guatemala

JANUARY 2013 - DECEMBER 2013, GUATEMALA, GUATEMALA

- Logistic support for construction coordination in San Lucas Sacatepequez

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**Languages**


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 Mother tongue: Spanish

Others languages:

**English, Portuguese, Mandarin**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C1	C1
Portuguese	A2	A1	A2	A2	A2
Mandarin	A1	A1	A1	A1	A1

Levels: A1/A2: Basic - B1/B2: Intermediate - C1/C2: Advanced  
[European Common Frame of Reference for Languages](#)

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**Digital skills**

Information processing	Communication	Content creation	Safety	Problem Solving
Proficient User	Proficient user	Basic User	Independent User	Independent User

Levels: Basic user – Independent user – Proficient user  
[Digital competences – Self-assessment grid](#)

- Intermediate command of the Office suit: Word, Excel, PowerPoint.
- Good command of project management tools (Drive, Kobo).
- Basic command of Salesforce platform.

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**Other skills**

- Professional Drummer
- CEO of Tulipani.gt
- Participate in alternative therapies workshops
- business relationship consultancies

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 References available on request

I authorise the use of my personal data in compliance with GDPR 2018 (UE 2016/679).